

BUSINESS PARTNER INFORMATION

Exhibitor Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Additional Representatives _____

Registration:

Early Registration

(Submitted by July 1, 2018)

Exhibitor Rate \$200

Vendor Display \$75

Registration

(Postmarked after July 1, 2018)

Exhibitor Rate \$250

Vendor Display \$75

Sponsorship Costs

\$750 Platinum Sponsorship

\$500 Gold Sponsorship

\$400 Silver Sponsorship

\$500 Registration Bag

\$200 Name Tag Sponsorship

\$75 Additional

Representative Cost

To register online: www.gomarcums.org

Make Checks Payable to:

MARCUMS – Tax ID #232966246

Send Check and Registration to:

MARCUMS

C/O Matt Sloan- Treasurer MARCUMS

Senior Manager

University of Pittsburgh

7500 Thomas Blvd

Pittsburgh, PA 15208

BUSINESS PARTNER COSTS

Registration Cost _____

Sponsorship Cost _____

Additional Representative Cost _____

Additional Sponsorship Cost _____

Total Enclosed _____



MARCUMS

Middle Atlantic

Region of

College and University

Mail Services

20TH ANNIVERSARY CONFERENCE

October 16 & 17, 2018

Hosted by Bucknell University
Lewisburg, Pennsylvania

NEW THIS YEAR

- Business Partner Registration includes two days of exhibiting
- The first four Business Partner's to purchase a sponsorship will be given a 30 minute break out session on day 2 of the conference.

20TH ANNIVERSARY CONFERENCE

October 16 & 17, 2018

Hosted by Bucknell University

Lewisburg, Pennsylvania



MARCUMS

Middle Atlantic

Region of

College and University

Mail Services

**20
YEARS**

Partners in Progress

2018 marks the 20th anniversary of the Mid-Atlantic Region of College and University Mail Services. This year Bucknell University will host the 19th MARCUMS conference in scenic Lewisburg, PA. The theme of this year's conference is "Partners In Progress".

The strength of our organization comes from the partnerships MARCUMS has created. The partnerships we have created with our business partners and the colleagues we have met through this organization only grows each year.

Make plans now to attend in October. Without the support of our business partners this event would not be possible. We are promoting that your businesses will be on site to display the latest equipment and technologies in the mailing industry.

**Conference Location:
Bucknell University**

Elaine Langone Center 2nd Floor:
The Elaine Langone Center contains the student post office; lounge rooms; facilities for lectures, performances, and meetings; the Samek Art Gallery; and dining facilities. For a campus map and to locate parking visit www.gomarcums.org.

Registration:

Registration includes Breaks, Lunch, Reception and Dinner on October 16 and Breakfast and Lunch on October 17 for one company representative. Each Exhibitor Space includes a table, chair, waste basket and guest Wi-Fi for October 16th and 17th. The host hotel has a complimentary (Hot/continental) breakfast for hotel guests. You may also provide your logo for MARCUMS to Display on the MARCUMS Conference Page.

Early Registration

(Submitted by July 1, 2018)
Exhibitor Rate \$200
Vendor Display \$75

Registration

(Postmarked after July 1, 2018)
Exhibitor Rate \$250
Vendor Display \$75

To Register Online:

www.gomarcums.org

Refunds: Requests for refunds will be honored if the MARCUMS treasurer received notification on or before October 9, 2018. There is a \$25 administration fee for all cancellations.

Dress: Business Casual is acceptable for the conference.

Door Prizes: Bring a door prize to give away during the Business Partner Wrap Up.

Directions: Directions can be found at: <https://www.bucknell.edu/directions>

Accommodations: Make sure to mention MARCUMS. You will also find a link on our website to make reservations. Reservation deadline for group rate is Monday, September 17, 2018

Conference Rate \$95

Best Western Plus Country Cupboard Inn
Route 15 North
Lewisburg, PA 17837
570-524-5500
www.countrycupboardinc.com

Please note that we negotiated a reduced rate specifically for the conference. We appreciate you using the host hotel.



Conference Schedule:

Schedule is tentative and subject to change.

Tuesday, October 16

- 8 a.m. Conference Registration
- 9 a.m. Welcome
- 9:15 a.m. MARCUMS President
- 9:30 a.m. Business Partner Introductions
- 10:00 a.m. Break - Business Partner Time
- 10:30 a.m. General Session USPS Update
- 12:00 p.m. Lunch with Business Partners
- 1:30 p.m. Sustainability in the Mailroom
- Wide Format Printing
- 2:30 p.m. Break - Business Partner Time
- 3 p.m. Virtual Mailboxes and their Impact on Your Mailroom
- Variable Data and Personalization
- 4 p.m. General Session Professional Development
- 5:30 p.m. Reception - Business Partners & Attendees
- 6:30 p.m. Dinner Sponsor time to speak
- 6:45 p.m. Dinner
- 8 p.m. Member Meeting

Wednesday, October 17

- 8 a.m. Buffet Breakfast
- 9 a.m. break out session 1 - Business Partner
- break out session 2 - Business Partner
- 9:30 a.m. Transition
- 9:45 a.m. General Session Round Table Discussion
- 11:15 a.m. Transition
- 11:30 a.m. – noon break out session 3 - Business Partner
- break out session 4 - Business Partner
- 12 p.m. Lunch with Business Partners & Attendees
- Business Partner Wrap Up – BP Door Prizes Give Away
- 1 p.m. Duplicating & Student Mail Center Tour
- Print & Campus Mail Center Tour

20 YEARS Partners In Progress

**CAN'T ATTEND,
NO WORRIES
YOU CAN HAVE
A VENDOR
DISPLAY:**



VENDOR DISPLAY INCLUDES:

- Our Sincerest Gratitude
- Table Display
- Your Business Logo Displayed on the Conference Page of the MARCUMS Website
- Flat Rate No Discount
- \$75 Vendor Display

SPONSORSHIP INCLUDES:

- Our Sincerest Gratitude
- Signage and Recognition at the Sponsored Event
- One Additional Company Representative (2 Total)
- Advertisement in Our Conference Program
- Advertisement in Our Conference Newsletter
- Your Business Logo Displayed on the Main Page of the MARCUMS Website
- Flat Rate No Discount

- \$750 Platinum Sponsorship (Ad size 8.5" x 11")
- \$500 Gold Sponsorship (Ad size 8.5" x 5.5")
- \$400 Silver Sponsorship (Ad size 4.25" x 5.5")
- \$500 Registration Bag Sponsorship (Logo on Bag)
- \$200 Name Tag Sponsorship (Logo on Name Tag)

