

ATTENDEE INFORMATION

Attendee Name _____

College/University _____

Address _____

City, State, Zip _____

Phone _____ Email _____

First Time Attendee: YES NO

Additional Attendees _____

Personal Guest: _____

Registration:

Early Registration

(Submitted by August 15, 2018)

MARCUMS Member \$150

Non-Member \$200

To Register Online:

www.gomarcums.org

Make Checks Payable to:

MARCUMS – Tax ID #232966246

Send Check and Registration to:

MARCUMS

C/O Matt Sloan- Treasurer MARCUMS

Senior Manager

University of Pittsburgh

7500 Thomas Blvd

Pittsburgh, PA 15208

Registration

(Postmarked after August 15, 2018)

MARCUMS Member \$200

Non-Member \$250

Personal Guest Cost \$40

ATTENDEE COSTS

Registration Cost _____

Guest Cost _____

Personal Guest Cost _____

Total Enclosed _____

Non-Profit
U.S. Postage
PAID
Bucknell University
Permit No. 1



MARCUMS

Middle Atlantic

Region of

College and University

Mail Services

20TH ANNIVERSARY CONFERENCE

October 16 & 17, 2018

Hosted by Bucknell University

Lewisburg, Pennsylvania

MARCUMS OBJECTIVES

- To advance the professional capabilities of its members in postal management.
- To provide for the exchange of information relating to products, techniques, and innovations in the field of educational institution mail services.
- To promote education for the designated members of member institutions.
- To provide a forum for the discussion of operating problems relating to postal management.
- To provide a listserv for MARCUMS.

POLICIES

MARCUMS is a non-political, non-sectarian, non-commercial, and non-profit making organization. Members and invited guests are welcome without regard to race, religion, national origin, handicap, gender, age, color, or sexual preference.

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MARCUMS

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Mail Services

20
YEARS

Partners in Progress

2018 marks the 20th anniversary of the Mid-Atlantic Region of College and University Mail Services. This year Bucknell University will host the 19th MARCUMS conference in scenic Lewisburg, PA. The theme of this year's conference is "Partners In Progress".

The strength of our organization comes from the partnerships MARCUMS has created. The partnerships we have created with our business partners and the colleagues we have met through this organization only grows each year.

Make plans now to attend in October. Without the support of our business partners this event would not be possible. We are promoting that your businesses will be on site to display the latest equipment and technologies in the mailing industry.

Conference Location:
Bucknell University

Elaine Langone Center 2nd Floor:
The Elaine Langone Center contains the student post office; lounge rooms; facilities for lectures, performances, and meetings; the Samek Art Gallery; and dining facilities. For a campus map and to locate parking visit www.gomarcums.org.

Registration:

Registration includes all educational sections, breaks, guest Wi-Fi, lunch and dinner on October 16th and breakfast and Lunch on October 17th. The host hotel has a complimentary (Hot/continental) breakfast for hotel guests.

Guests: Members may bring as a guest a member of their staff at the regular conference rate without paying an additional annual membership fee.

Personal Guests: members may bring outside or personal guests. They are permitted to attend our reception and dinner on October 16th.

Early Registration

(Submitted by August 15, 2018)
MARCUMS Member \$150
Non-Member \$200

Registration

(Postmarked after August 15, 2018)
MARCUMS Member \$200
Non-Member \$250

To Register Online:

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Refunds: Requests for refunds will be honored if the MARCUMS treasurer received notification on or before October 9, 2018. There is a \$25 administration fee for all cancellations.

Dress: Business Casual is acceptable for the conference.

Gift Exchange: Bring a gift from your college or university to exchange it for a gift from another college or university. For further explanation visit our website www.gomarcums.org

Directions: Directions can be found at: <https://www.bucknell.edu/directions>

Accommodations: Make sure to mention MARCUMS. You will also find a link on our website to make reservations. Reservation deadline for group rate is Monday, September 17, 2018

Conference Rate \$95

Best Western Plus Country Cupboard Inn
Route 15 North
Lewisburg, PA 17837
570-524-5500
www.countrycupboardinc.com

Please note that we negotiated a reduced rate specifically for the conference. We appreciate you using the host hotel.



Conference Schedule:

Schedule is tentative and subject to change.

Tuesday, October 16

- 8 a.m. Conference Registration
- 9 a.m. Welcome
- 9:15 a.m. MARCUMS President
- 9:30 a.m. Business Partner Introductions
- 10:00 a.m. Break - Business Partner Time
- 10:30 a.m. General Session USPS Update
- 12:00 p.m. Lunch with Business Partners
- 1:30 p.m. Sustainability in the Mailroom
- Wide Format Printing
- 2:30 p.m. Break - Business Partner Time
- 3 p.m. Virtual Mailboxes and their Impact on Your Mailroom
- Variable Data and Personalization
- 4 p.m. General Session Professional Development
- 5:30 p.m. Reception - Business Partners & Attendees
- 6:30 p.m. Dinner Sponsor time to speak
- 6:45 p.m. Dinner
- 8 p.m. Member Meeting

Wednesday, October 17

- 8 a.m. Buffet Breakfast
- 9 a.m. break out session 1 - Business Partner
- break out session 2 - Business Partner
- 9:30 a.m. Transition
- 9:45 a.m. General Session Round Table Discussion
- 11:15 a.m. Transition
- 11:30 a.m. – noon break out session 3 - Business Partner
- break out session 4 - Business Partner
- 12 p.m. Lunch with Business Partners & Attendees
- Business Partner Wrap Up – BP Door Prizes Give Away
- 1 p.m. Duplicating & Student Mail Center Tour
- Print & Campus Mail Center Tour

20
YEARS

Partners In Progress

“I enjoyed listening to the speakers and learning about new technology from the different vendors. I feel that they offered many ways to help make our jobs easier and become more efficient in the work that we do.”



“I am grateful to be a part of an organization that is passionate about networking opportunities with others who are facing the same challenges I do every day.”